

# CASE STUDY:

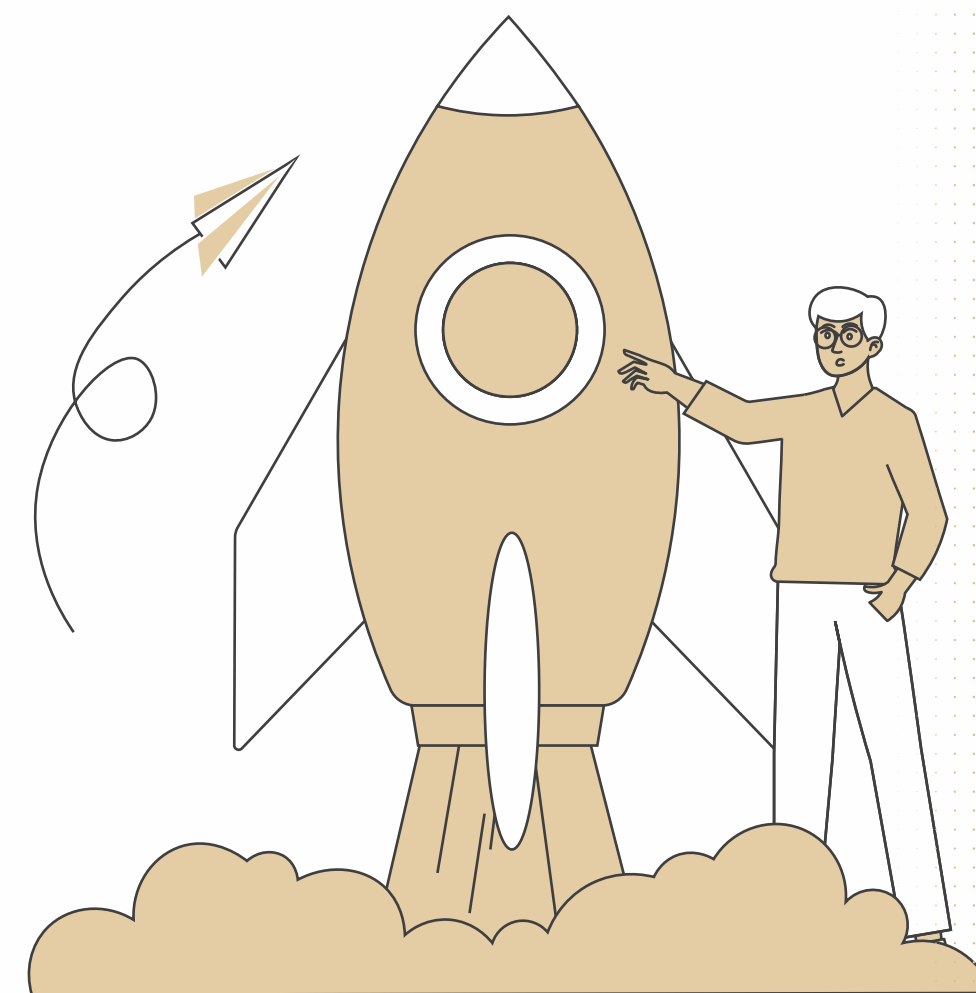
*Dr. Shijin  
Prasad*

*Achieving New Heights with the Power  
of a Doctorate.*



# Table of Contents

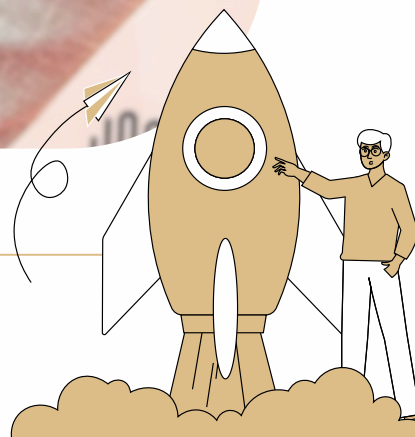
- 1** | Research Scholar's Career at a Glance
- 2** | Pre-Doctorate Phase: Realizing the Roadblocks: & Discoveries
- 3** | His Doctorate Journey
- 4** | Post Doctorate Impact
- 5** | Results and Achievements
- 6** | LinkedIn Engagement Growth
- 7** | Self-Branding & Thought Leadership Impact
- 8** | Conclusion





# Research Scholar's Career at a Glance

- Dr. Shijin Prasad is a highly accomplished CIO with over 20 years of experience in driving healthcare sector transformation through advanced technologies.
- He specializes in artificial intelligence (AI), cloud computing, cybersecurity, and healthcare IT governance, focusing on optimizing operations and improving patient care
- Successfully implemented AI-driven telemedicine platforms, predictive analytics, and large-scale cloud migrations, achieving enhanced scalability, cost savings, and operational efficiency.
- Recognized as a trailblazer in healthcare IT, receiving prestigious accolades like the NEXTGEN CIO Award and the Global CIO Award.
- His efforts continue to revolutionize healthcare operations, aligning cutting-edge technology with strategic leadership to set benchmarks in the industry.





# Pre-Doctorate Phase: Realizing the Roadblocks: & Discoveries

## Identifying the Gap:

1

Realized that his extensive technical expertise and hands-on experience in healthcare IT were insufficient to fully address the increasingly complex challenges in healthcare industry

## Strategic Vision:

2

Motivated by the drive to innovate. Mr. Shijin aspired to redefine Healthcare IT leadership and create a lasting impact through transformative solutions and strategic vision

## Future Readiness:

3

Recognized the need to stay ahead in a competitive and technology-driven healthcare landscape by acquiring advanced research insights and strategic frameworks

## The Turning Point

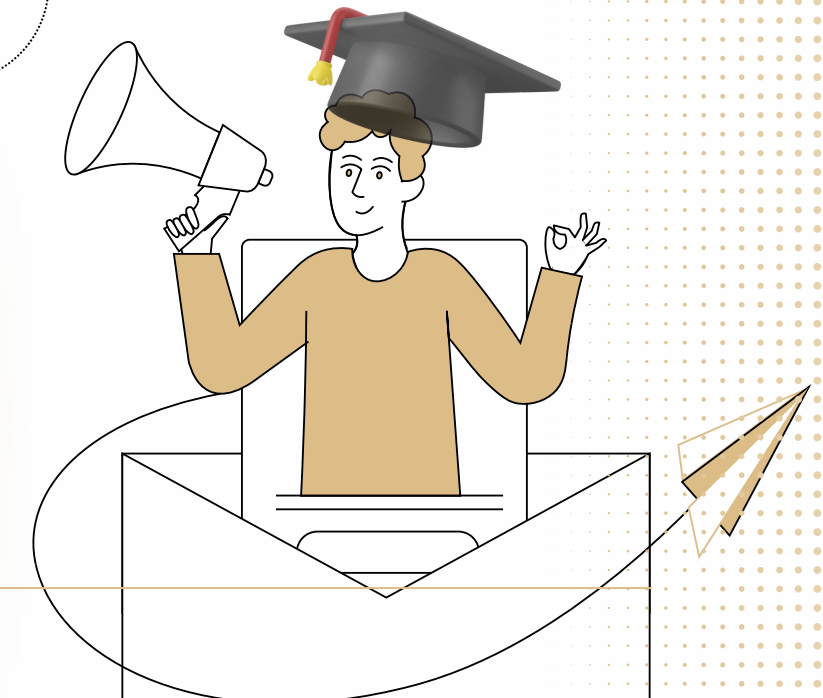
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- **Pain Areas Addressed:** The challenges of staying relevant in a fast-evolving sector, establishing himself as a thought leader, and driving significant digital transformation in healthcare.
- **Push Factor:** The desire to elevate patient care through innovative IT strategies, overcome the limitations of traditional approaches.

## Vision for Enrolling in Doctorate

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Shijin viewed the doctorate program as a strategic step to bridge the gap between cutting-edge technology and advanced leadership.





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# His Doctorate Journey

## *Program Focus:*

Dr. Shijin completed his Doctor of Business Administration (DBA) in “Healthcare (AI & RPA Focus)”, specializing in evaluating the integration of AI and Robotic Process Automation (RPA) to enhance healthcare delivery. His work addressed on leveraging advanced technologies to optimize operational efficiency and improve patient outcomes.

## *Achievements:*

Published impactful research papers recognized in the Healthcare IT community. Refined his expertise in developing innovative frameworks for AI-powered telemedicine and predictive analytics, driving significant advancements in the field.





# Post Doctorate Impact



## Strategic Leadership:

Having earned the prestigious "Dr." title, Dr. Shijin Prasad now leads groundbreaking healthcare IT initiatives, driving advancements in AI-powered ERP Healthcare systems



## Thought Leadership:

Dr. Shijin Prasad has secured prestigious keynote speaking engagements at international healthcare IT conferences, delivering insights on transformative topics.



## Enhanced Industry Presence:

Published impactful research papers and built a significant digital presence with a growing LinkedIn network and highly engaged professional audience.



## Global Influence:

Dr. Shijin Prasad drives advancements in healthcare IT across various sectors, solidifying his standing as a thought leader in the industry.



# RESULTS AND ACHIEVEMENTS



## *Thought Leadership:*

Dr. Shijin Prasad has delivered impactful keynote addresses at international healthcare IT forums, establishing himself as a thought leader in AI-driven ERP solutions and innovations.



## *Post-Doctorate Benefits:*

Earned the 'Dr.' prefix, boosting credibility and establishing him as an industry authority. Published impactful research, strengthening his influence in Healthcare industry.



## *Online Growth:*

Achieved a 48% increase in LinkedIn followers in six months, driving high engagement on thought-leadership content.



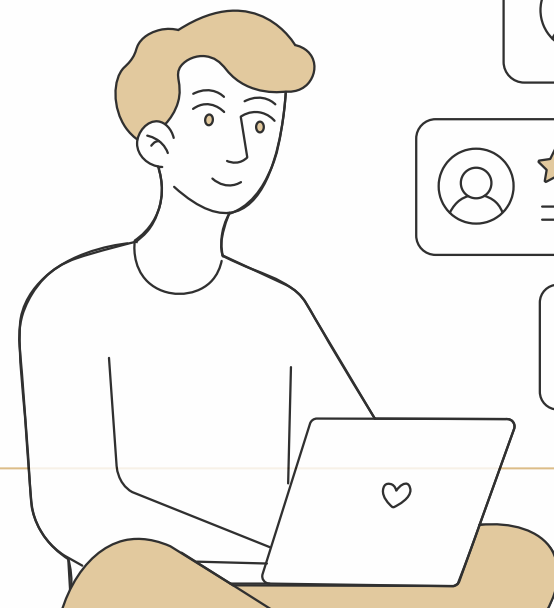
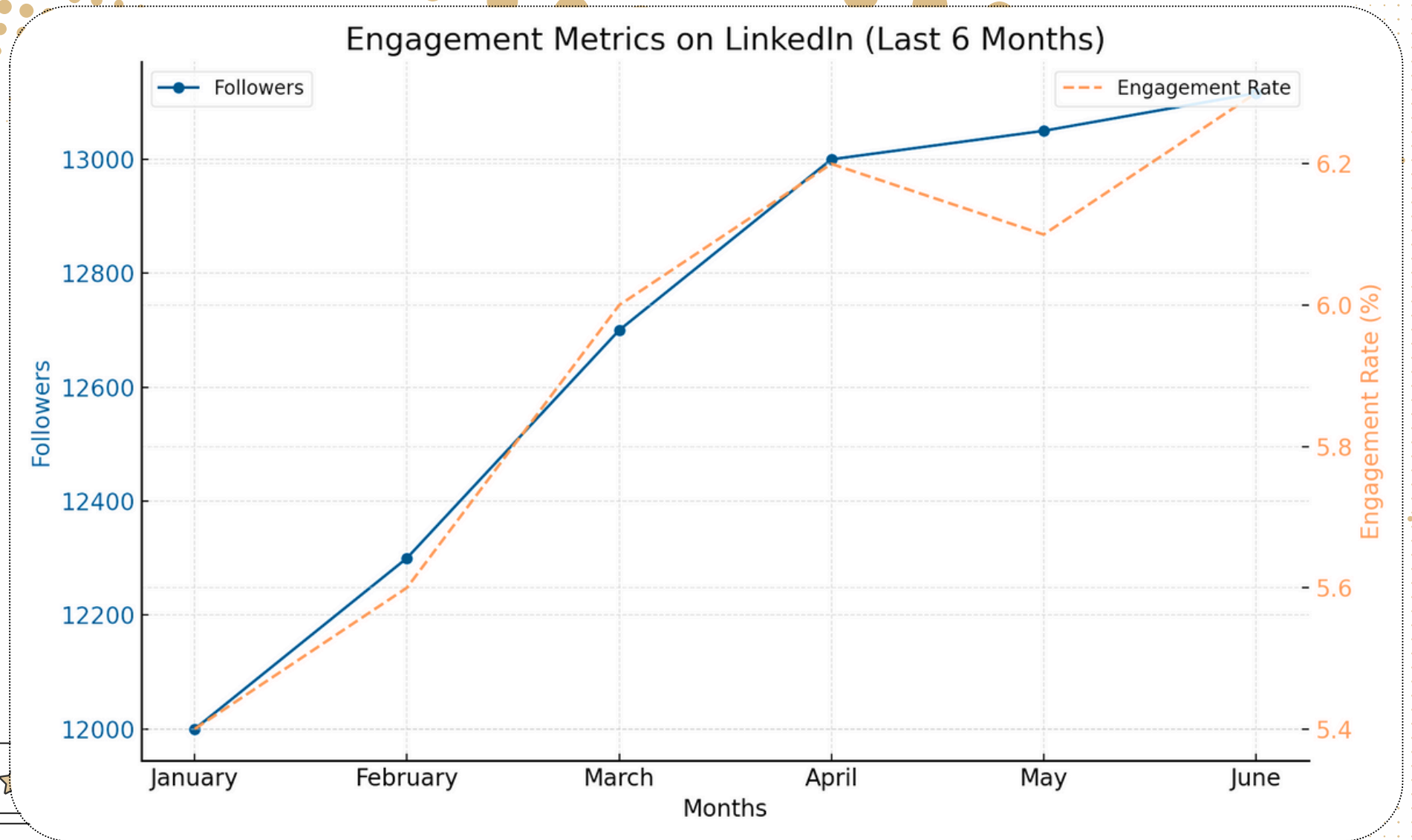
## *Global Networking*

Built valuable connections with industry leaders, leading to more invitations to panels and international forums.



# LinkedIn Engagement Growth Of Dr. Shijin Prasad

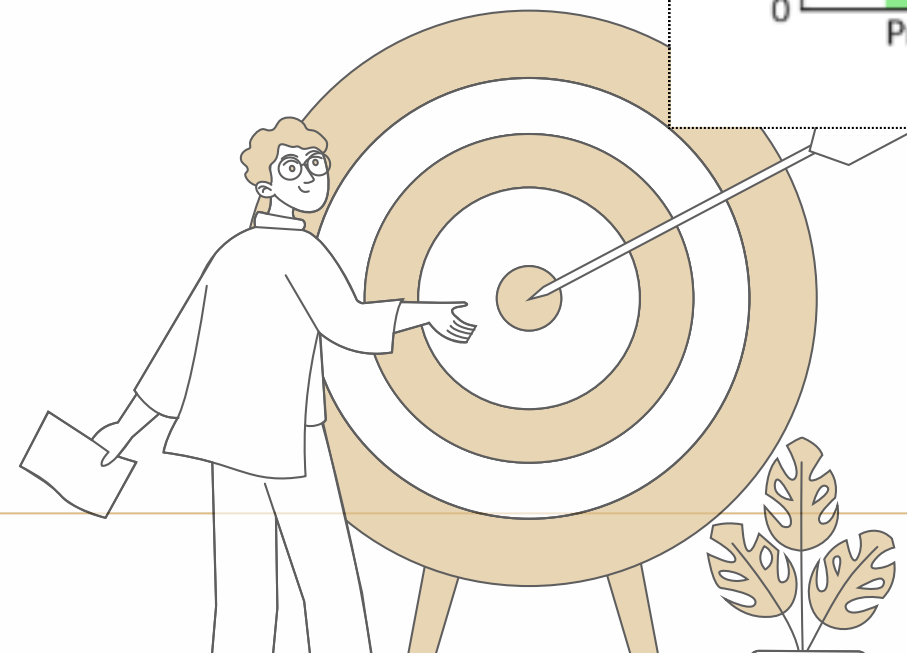
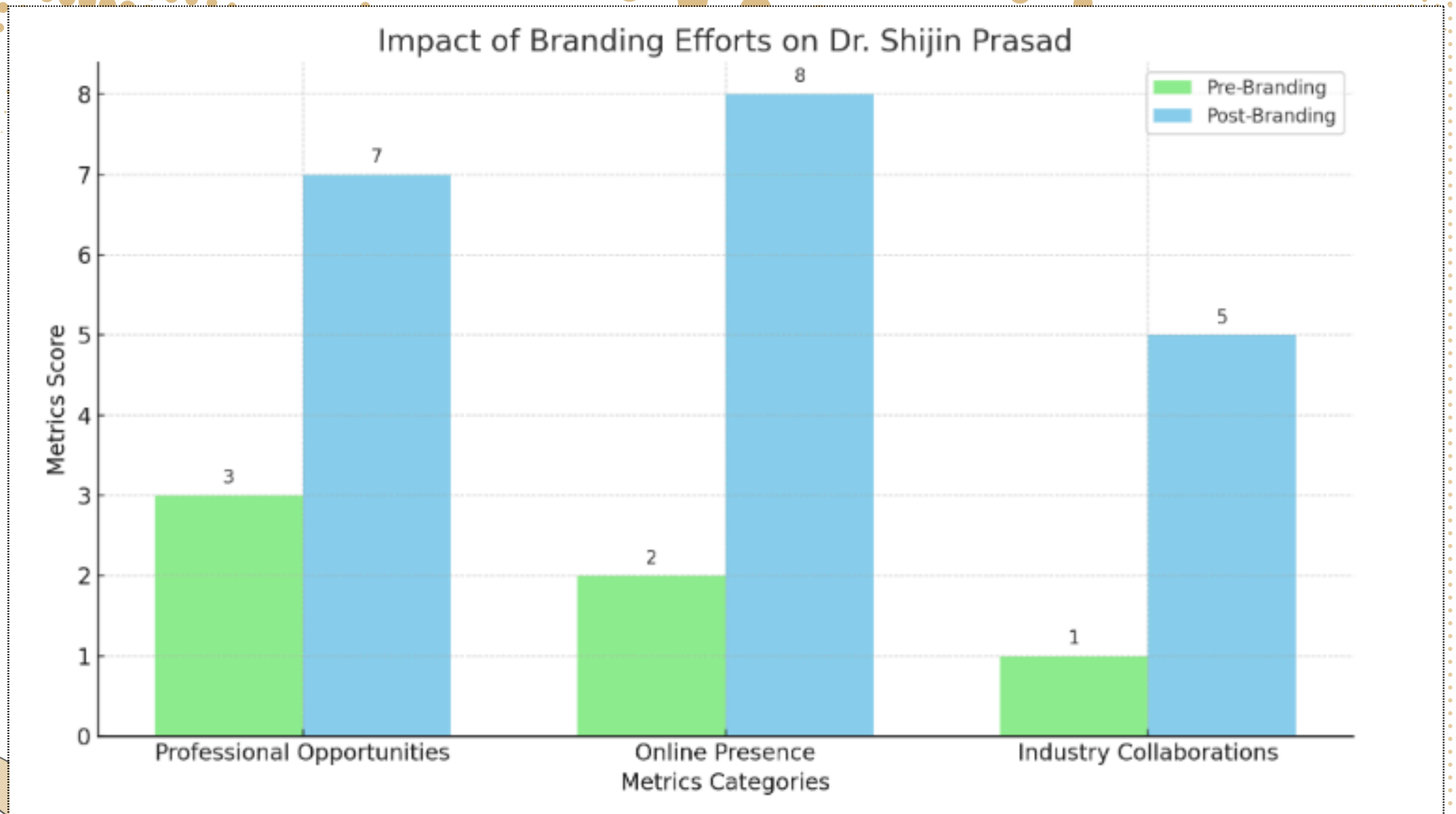
*"Dr. Shijin Prasad's LinkedIn engagement experienced remarkable growth, with followers increasing by over 48% within six months. This boost in online presence has established him as a leading voice in healthcare leadership."*





# Self-Branding and Thought Leadership Impact

*Dr. Shijin Prasad's dedication to self-branding and thought-leadership has significantly enhanced his professional standing, resulting in a notable rise in speaking engagements, invitations to industry panels, and published articles.*



# CONCLUSION

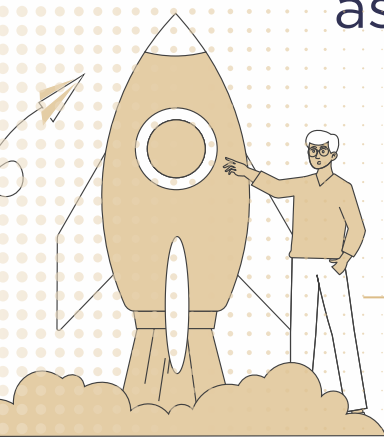
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**Dr. Shijin Prasad's** journey underscores the transformative impact of integrating advanced academic learning with a well-crafted leadership strategy. Through our doctorate program, he gained not only cutting-edge knowledge in healthcare IT but also the tools to establish himself as a global thought leader. His achievements, ranging from improved professional visibility to strategic leadership roles, highlight the unparalleled opportunities our program and post-completion services can unlock.



By empowering professionals like **Dr. Shijin** to achieve career growth and industry influence, we continue to shape the next generation of leaders who drive innovation and inspire change. Take the first step toward your transformation and discover how a Doctorate (DBA) can help you achieve your professional aspirations.



IMET WORLDWIDE



**Dr. Shijin Prasad R S**

Director Information Technology

Cure Medical Centers

مجلس الأمن السيبراني

CYBER SECURITY COUNCIL

